# Guillem Bruix

Product Designer

## Contact

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## Website

www.guillembruix.com

## Languages

**English** (Full Professional)
**Spanish** (Native)
**Catalan** (Native)

## Profile

Product Designer with more than 10 years of experience as a Product Designer and 7 years in UX UI Design. Working for startups as freelance and for big multinationals like Nestlé and 8x8 in Barcelona and London. I love to communicate and teach design. I have recently published a book about iOS Design and a learning guide in Figma. Currently, I'm a Product Designer at N26 fintech working in Assistance and Fraud and Crime Prevention teams for Web and Mobile platforms.

## Experience

**Product Designer // N26 · 2022-Present · Barcelona**
Designing the internal web app for the Assistance team. Making the life easier of our agents working on Banking Operations, Anti Financial Crime and Customer Service. Worked for the KYC team for the Mobile app too.

**Product Designer & Founder // RocketFolio · 2020-2022 · Barcelona**
Having the freedom to design and code my own iOS app allowed me to create a tailored business solution for familiar problems that I have as a cryptocurrency user.

**Digital Media Architect (Marketing) // Nestlé · 2016-2020 · Barcelona**
Architect for Media and Programmatic solutions that Nestlé is using for global brands and local markets around the world. In charge of the architecture, and technical implementations of marketing tools like Data Management Platforms.

**Product Designer // 8x8 UK · 2014-2015 · London (UK)**
I worked with a team of designers and developers in iterative design processes of desktop/responsive applications and mobile apps for EasyContactNow.com (a cloud based communication solution for enterprises worldwide).

**Product Designer // Freelance guillembruix.com · 2013-2014 · Barcelona**
I designed webs and mobile apps for my startup clients (RedConvive and YuhuDrive) and my personal project Forma Workouts.

**Product Designer // Zyncro Tech · 2012-2013 · Barcelona**
I was leading the design team, and working with the CEO and CTO in order to build a usable and fancy Enterprise Social Network startup for web and mobile. The goal of my design team was to define new experiences for internal company communication, drive the adoption and stickiness, and ultimately increase sales. I customized our product for clients like Telefónica and CaixaBank.

**UX / UI Designer // CVTeam Group SII · 2011-2012 · Barcelona**
- UX/UI Designer for company's product:
  ServiceONE (Facility Management System)
- UX/UI Design for clients:
  - http://www.quiron.es/ - (Quirón Hospital)
  - http://www.velo-antwerpen.be/ - (Bicycle rental service in Belgium)

**Junior UX / UI Designer // Grey Group Spain · 2008 · Barcelona**
Newsletter and web design for SEAT (car manufacturer)


## Education
**BES La Salle Business School MCNI //** Master in Internet Business ·
2011-2012 · Barcelona

**ESDI (Universitat Ramon Llull) //** Graphic Design (Digital Design specialisation)
· 2006-2010 · Sabadell, Barcelona. I spent the 3rd year of this degree studying at
UCLan (University of Central Lancashire) in Preston (UK), through an Erasmus
scholarship.

**UPC (Universidad Politécnica de Catalunya) //** 1st course, Multimedia Degree
· 2003-2004 · Terrassa, Barcelona


## Quick Facts

- I'm passionate about design because I can get to the root of the problem, discover people's real needs, the story behind it, and craft solutions that prove to have an impact on making their lives easier, and help them reach their goals.

- I Like creating and maintaining Design Systems & Design Processes. I see myself as a thoughtful, methodical designer who enjoy keeping things minimalistic.

- My main tools are Figma, Adobe Creative Suite, Xcode (Swift + SwiftUI), Wordpress, Atom (HTML + CSS + JS) and Blender and Spline for 3D.

- Design is not the only thing I care about. I like to code native apps and run marketing campaigns to sell my apps.

- I have published 3 apps on the App Store.

- When I'm not designing in front of my Mac, you can find me hiking with my family into the nature or running races in the city.